

RESOLUTION NO. 2014-13

WHEREAS, John Molinaro served as the County Board Supervisor for District 16 from April of 2004 to April 2014, and

WHEREAS, Supervisor John Molinaro served on the Administration & Rules/Intercounty Coordinating, County Administrator Search, Finance, Highway, Land & Water Conservation, Parks and Strategic Plan Steering Committees, and the Historic Sites Preservation and Farmland Conservation Easement Commissions, and

WHEREAS, John Molinaro served as Chair of the Board from April 2010 to April 2014, providing leadership in development of policy, long range planning and fiscal oversight, and

WHEREAS, it is fitting for him to be recognized by the Jefferson County Board of Supervisors for his public service, foresight, leadership and wide range of interests in Jefferson County government, which will not be forgotten,

NOW, THEREFORE, BE IT RESOLVED that the Jefferson County Board of Supervisors meeting this 13th day of May 2014, does hereby honor John Molinaro and wish him happiness and good health in the years ahead.

AYES _____ NOES _____ ABSTAIN _____ ABSENT _____

**AMENDED
RESOLUTION NO. 2014-_____**

Oppose DNR air permit for Enbridge Line 61 expansion

WHEREAS, Enbridge Energies Line 61 runs from Superior to northern Illinois entering Jefferson County by Waterloo and crossing under the Rock River south of Fort Atkinson just north of Lake Koshkonong, and

WHEREAS, the material to be transported in this pipeline is tar sands oil which is more corrosive and acidic than traditional oil and leads to more pipeline ruptures and spills, and

WHEREAS, tar said pipelines in the Midwest spill 3.6 times more per mile than traditional pipelines, and

WHEREAS, tar sands oil is more dense than traditional oil and does not float, requiring potential dredging to clean up any spill, and

WHEREAS, the DNR held a public hearing on May 5, 2014, in Superior, Wisconsin, which is the only public hearing scheduled regarding this matter, and

WHEREAS, it is desirable to have further public input as well as a full environmental assessment before approving this expanded pipeline use where failure would constitute a significant threat to the waters and property values in Jefferson County, because at peak operation, this pipeline will carry more oil than the proposed Keystone pipeline,

NOW, THEREFORE, BE IT RESOLVED that the Jefferson County Board urges the Wisconsin Department of Natural Resources to reject the air permit for this project and undertake a full environmental assessment, including a public hearing or public information meeting in Jefferson County, before authorizing Enbridge to increase fluid pressure or volume of ~~move~~ tar sands oil moving through Jefferson County in its pipelines.

BE IT FURTHER RESOLVED that the County Clerk shall send copies of this resolution, with an appropriate cover letter, to Jefferson County's U.S. Congressional and State Legislators, the Governor, DNR Secretary and DNR Air Quality Staff.

Fiscal Note: No fiscal impact.

Ayes_____ Noes_____ Abstain_____ Absent_____ Vacant_____

Requested by
Supervisor Walt Christensen

05-13-14

Phil Ristow: 05-07-14; Walt Christensen: 05-13-14



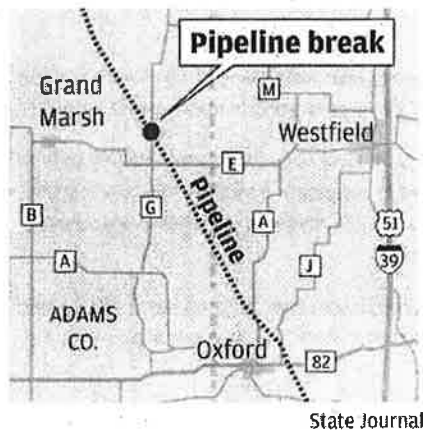
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Feds block pipeline re-opening after Wisconsin oil spill

August 01, 2012 7:15 am • BARRY ADAMS | Wisconsin State Journal | badams@madison.com | 608-252-6148

(9) Comments



State Journal

[Enlarge Photo](#)

DNR issues drinking water advisory after 55,000-gallon gasoline spill in Washington County

JACKSON — The Wisconsin Department of Natural Resources has issued a drinking water advisory after a major gasoline spill in the town of Jackson. [Read more](#)

Enbridge Energy gets federal OK to restart pipeline in Wisconsin

Enbridge Energy on Tuesday expects to restart its 467-mile oil pipeline that runs through Wisconsin. [Read more](#)

Cleanup from Adams County oil spill nearing completion

WISCONSIN RAPIDS — Crews are close to completing cleanup after an oil pipeline spill in Adams County last month. [Read more](#)

GRAND MARSH — Oil won't be flowing through a 24-inch pipeline here anytime soon.

A federal agency issued Tuesday a corrective action order against Enbridge Energy that prohibits the Houston-based company from operating the 470-mile pipeline until it submits a restart plan and it is approved.

The order, from the Department of Transportation's Pipeline and Hazardous Materials Safety Administration, came after the pipeline ruptured Friday in rural Adams County and spilled 1,200 barrels of oil into a farm field.

"Pipelines operate safely across the country every single day. That's why accidents, like the one in Wisconsin, are absolutely unacceptable," said Transportation Secretary Ray LaHood.

No one was injured but two homeowners have been displaced. In addition, a section of Highway G has been closed to traffic as about 300 people from around the Midwest work to remove contaminated soil and replace a 40-foot section of pipe. The repairs are estimated to cost \$2 million or more, according to a company official.

The spill occurred two years after a major spill in Michigan and is the third Enbridge spill in Wisconsin since 2007. It comes at a time when Enbridge is trying to add more pipeline to its system in the U.S. and Canada.

The cause of the break in the pipe has not been determined and is being studied at a third-party laboratory in Ohio, said Richard Adams, an Enbridge vice president.

Just before 3 p.m. Friday, employees detected a drop in pressure, shut down the pipeline, which was in service since 1998, and dispatched emergency crews.

Adams said the restart plan has been submitted and the replacement pipe underwent high-pressure testing Tuesday. The new section was expected to be installed by Wednesday but it's unclear when the company will get approval to move oil through the system.

"We've got a tough regulator and the regulator is reviewing what we're doing going forward," Adams said. "We reacted to this event appropriately ... and certainly we're going to review what happened."

In 2010, an Enbridge pipeline ruptured near Marshall, Mich., and spilled more than 840,000 gallons of crude oil. An investigation found that Enbridge "failed to accurately assess the structural integrity of the pipeline," and found deficiencies with Enbridge's integrity management procedures, control room operations, leak detection and overall response plan.

The company had two spills in Wisconsin in 2007. A Clark County leak occurred from a 4-foot crack in a 24-inch underground line. A Feb. 2 break near Exeland in Rusk County occurred because of a construction accident in installing a new adjacent line.

Among the corrective issues for Enbridge for the Adams County spill will be the inspection of the entire interior length of the pipeline, which runs from Superior to a refinery in suburban Chicago. But for that test to occur, Enbridge needs federal approval because the test requires oil to be flowing through the pipeline, Adams said.

The pipeline typically carries 317,000 barrels of oil a day but the tests, which take a few days to complete, would require "substantially less" oil per day, Adams said. Results from the tests would also need to be analyzed before the pipeline returned to its pre-spill flow rate, Adams said.

As part of the corrective plan, Enbridge must also evaluate previous inspection results and bring in an independent evaluator to conduct an investigation of the company's integrity management plan, LaHood said.

The pipeline cuts a swath through primarily farm fields, some that are irrigated. A large sand and gravel pit is located near the spill site, which is also just north of the Oxford federal prison.

George Hall, 63, has lived in the area his entire life. Three acres of his land, currently used as a hayfield, are leased by Enbridge for pipelines that were installed in 1968, 1999 and 2007. Hall also lives about a mile from an Enbridge pumping station, which has been turned into a command center for the company as it tries to manage the spill and repairs.

Hall said Enbridge has treated him fairly and has been a "good neighbor" but he is surprised by the spill.

"It kind of worries me. It seems lately they've had their troubles," Hall said, while seated on his deck. "I've got neighbors who didn't like them coming across their property in the first place."

- 2012 A crude oil pipeline leaked near Grand Isle, Louisiana on March 17, spilling as much as 8,400 gallons of crude oil. There were no injuries reported.^[321]
- 2012 On March 29, an employee accidentally left a valve open during maintenance work on a Williams Companies gas compressor station near Springville, Pennsylvania. Later, gas leaked through the valve, causing alarms to evacuate workers in the compressor building. Later, the gas exploded and burned. There were no injuries. It was also found there are no agencies enforcing rules on rural gas facilities in that state.^{[322][323]}
- 2012 A 12-inch gas pipeline exploded and burned for 5 hours near Gary, Texas on April 4. There were no injuries, but the rupture site was only 200 feet from that pipeline's compressor station.^[324]
- 2012 On April 6, 2 gas company workers were mildly burned when attempting to fix a leak on a 4-inch gas pipeline in DeSoto County, Mississippi. The pipeline exploded and burned during the repairs.^[325]
- 2012 A gas pipeline exploded and burned in Terrebonne Parish, Louisiana, on April 9. The accident was reported first by a satellite monitoring the area to the NRC. There were no injuries.^[326]
- 2012 Two men escaped with only minor burns after a bulldozer they were using hit a 24-inch gas pipeline near Hinton, Iowa on April 25. Authorities later announced the men did not call 811 for an underground utility locate.^[327]
- 2012 A 26-inch gas transmission pipeline ruptured on June 6 in a compressor station near Laketon, Texas. Gas escaped from the 50-foot-long rupture, igniting, leaving a crater 30 feet in diameter, burning 2 acres of agricultural area and telephone poles. There were no injuries.^[328]
- 2012 On June 8, near Canadian, Texas, a trackhoe operator suffered burns, after a fire from leaking 4-inch gas-gathering pipeline that was undergoing maintenance. Fumes entered the engine of the trackhoe and ignited.^[329]
- 2012 A contractor was killed and two others injured after an explosion at a BP gas compressor station in Durango, Colorado on June 25. BP, Halliburton, and the other contractors were fined \$7,000 each for safety violations in that work.^{[330][331]}
- 2012 A West Shore Pipe Line petroleum products pipeline burst near Jackson, Wisconsin on July 17, releasing about 54,000 gallons of gasoline. At least one family self evacuated due to the leak. At least 44 water wells nearby were contaminated from benzene in the gasoline, including a municipal well. A LF-ERW seam failure was suspected as the cause. Further testing revealed that at least 26 other areas on this pipeline needed repairs, with 22 within the Jackson Marsh Wildlife Area.^{[332][333][334][335][336]}

- 2012 A 14-inch gas gathering pipeline exploded and burned on July 18 near Intracoastal City, Louisiana. There were no injuries or major property damage reported.^[337]
- 2012 On July 23, a compressor station operated by Williams Companies in Windsor, New York was venting gas in a "routine procedure"—during a lightning storm—when the vent was ignited by lightning, causing a fireball "hundreds of feet into the air"^{[338][339]}
- 2012 An Enbridge crude oil pipeline ruptured in Grand Marsh, Wisconsin, releasing an estimated 1,200 barrels of crude oil. The pipeline had been installed in 1998. Flaws in the longitudinal welds had been seen during X-ray checks of girth welds.^{[128][340]}
- 2012 4 contract workers were injured during a flash fire at a Wyoming gas processing plant on August 22.^[341]
- 2012 A jet fuel pipeline near Chicago, Illinois began leaking on August 27. The burst pipeline spilled an estimated 42,000 gallons of jet fuel into a ditch that empties into the Calumet Sag Channel in Palos Heights, Illinois. External corrosion was the cause of the pipeline failure.
^{[342][343][344]}
- 2012 On August 28, a Atmos Energy repair crew struck an 8-inch gas main in McKinney, Texas, causing a fire. 4 Atmos workers were treated for injuries. 1,000 Atmos gas customers lost gas service for a time.^{[345][346]}
- 2012 On September 6, a 10-inch gas gathering pipeline exploded and burned near Alice, Texas. Flames reached 100 feet high, and caused a 10 acre brush fire. There were no injuries.^[347]
- 2012 An explosion and fire hit a Crestwood Midstream Partners gas compressor station in Hood County, Texas on September 6. Heavy damage to a sheet metal building resulted, but, there were no injuries reported to crew there.^[348]
- 2012 A Colorado Interstate Gas gas compressor in Rio Blanco County, Colorado caught fire on September 11. There were no reported injuries.^{[349][350]}
- 2012 On September 24, an excavator struck a 4 inch natural gas line on Route 416 in Montgomery, New York. Escaping gas ignited, and it was 1 1/2 hours until the gas was shut off. There were no injuries.^[351]
- 2012 The operator of an excavator machine narrowly escaped serious injury in Lewiston, Idaho on November 19, when his machine hit a gas pipeline during road work. The resulting fire destroyed a railroad signal, along with several telephone poles, and road construction equipment. The depth of the pipeline has been misjudged at that location.^{[352][353]}
- 2012 On November 20, about 38,000 gallons of crude oil spilled from an Enbridge pipeline at a tank farm in Mokena, Illinois.^{[354][355]}



JEFFERSON COUNTY

OFFICE OF THE

COUNTY ADMINISTRATOR

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Jefferson, WI 53549
Telephone (920) 674-7101

BENJAMIN P. WEHMEIER
County Administrator

TAMMIE J. JAEGER
Administrative Assistant
Confidential

"Jefferson County: Responsible government advancing quality of life"

TO: Jefferson County Board of Supervisors

FROM: Ben Wehmeier, County Administrator

DATE: May 2014

SUBJECT: 2014 Annual Report

Attached is a copy of the Administrator's Office 2014 Annual Report to the Jefferson County Board of Supervisors.

This year's report focuses on the first year in review and some of the accomplishments that have occurred and the way ahead for 2014 -2015.

Special thanks are given to all the Department Heads and Division Heads as they have been a tremendous help in this year of transition. I specifically want to thank Kathi Cauley for her time spent as interim County Administrator while still running the Human Services Department. Finally, I want to Tammie Jaeger for all of her hard work and the support that she has provided to me and the County Board during the past year.

I look forward to continuing my work with all the Committees and Boards as we strive to find the best solutions in moving the County forward. Opportunities to improve the way that we manage the business of County government continue to present themselves and help us to prepare for the future of Jefferson County.

Sincerely,

A handwritten signature in black ink, appearing to be "Ben Wehmeier", written over a horizontal line.

Benjamin P. Wehmeier
County Administrator

JEFFERSON COUNTY ADMINISTRATOR'S OFFICE 2014 ANNUAL REPORT

Many initiatives and projects were undertaken during 2013-2014 through the combined efforts of the Administrator's Office and numerous County departments. These initiatives could not have been successful without the support of the County Board and its Committees. The following is a list of some of the major activities and projects that were initiated and/or accomplished during 2013-2014:

1. DEVELOPMENT OF THE COUNTY'S 2014 BUDGET AND FINANCIAL OVERSIGHT

The preparation of the 2014 Budget, during 2013, marked my first endeavor into the County Budget process. This process, which began in June 2013, started with guidance provided through the interim County Administrator and insight through the Finance Department on the long range financials of the County. As I began on July 1st, there was a smooth transition in this process from Kathi to myself. This was perhaps was one of the best learning tools in the new position as I met with each Department and began to learn their operations with the focus on how the dollars are associated with their day to day work. These efforts resulted in a 2014 Adopted Budget that:

- a. Stayed within the statutory tax cap requirements without reduction in personnel or services.
- b. Maintained a three month operational General Fund Balance per fund balance policy allowing \$1.186 million to be utilized for Capital Expenditures throughout the County.
- c. Provided the framework for financing and expenditures for the new Highway Facility and Satellite Facilities to be determined at a later date.
- d. Provides sufficient funds to maintain the step program for employees and the anticipation of settlement of contract with the Law Enforcement Bargaining unit.
- e. The County was awarded the GFOA Award of Excellence in Financial Reporting for the first time.

2. MANAGEMENT TRANSITION

Through various methods, I have taken the opportunity to assess the various operations of the County. As part of this process, there are several key goals I look forward to implementing in the coming year.

- a. Budget Development – As part of the Government Finance Officer Associations, there are prescribed best management practices for the presentation of budgets in the public sector. The County will be moving in this direction to help to provide more information as how funds are allocated for services. Examples of key changes are development and inclusion of financial policies; development of performance measurements by key indicators within each department; greater narrative to complement the financial sections and greater utilization of graphs.
- b. Human Resources – As with any organization, our people are paramount to what we do. There are several areas we will be looking to enhancing including employee communication, employee recognition and employee development by identifying our next group of leaders.
- c. Communication – The on-going goal to enhance communication is always a key in all organizations. In the coming year, we will continue our endeavor to improve this work. The Administration Department will be taking the lead on the employee newsletter and the County's Facebook page in collaboration with the County Board Chair. In addition, staff will begin to utilize new reporting formats in transmitting action items to the board to help facilitate in providing more information as to the "why" for consideration. This is an effort not only to help provide greater information to the Board but to also the public.

3. HIGHWAY FACILITY PROJECT

A significant portion of work this past year was associated with the new Highway Facility. The first part of the year was geared towards two main events:

- 1) Demolition of Old Countryside; and,
- 2) Preparation for new Highway Shop Construction.
 - a. Demolition of Old Countryside. The County began the process to prepare the County Owned property for the new Highway Facility by demolishing Old Countryside. An RFP was issued to hire an engineer to help with oversight of the project. This work was awarded to Symbiont. Subsequent to hiring Symbiont, a bid specification was developed and bids were solicited. MRD was chosen as the lowest responsible bidder. Despite one of the coldest winters on record, the project was successfully completed on April 22 within the budget approved by the County Board.

- b. Preparation for new Highway Shop Construction – Several areas of work were completed in anticipation of the new Highway Facility.
 - i. Financial Planning – Working with Ehlers, County staffed developed a financing package to provide the funds to pay for the facility. An overall Bond Ordinance was passed and the first series of bonds were issued at the end of 2013. The second series of bonds will be issued in the late summer of 2014 and the final series issued in 2015.
 - ii. Design Development – The project team, with input from the Highway Committee, Infrastructure Committee and the County Board, finalized the scope of the project. This guidance was developed into final engineering and construction drawings for purposes of bidding.
 - iii. Project Management and Administration – To assist the County in ensuring the investment being made had appropriate oversight an Owner's Representative (The Sigma Group) and Construction Manager (Maas Brother's) were added to the project team following an RFP process. Subsequent to the team being named, a significant amount of work began to include contract negotiations, bid package development, and purchase order execution.

4. OTHER ACTIVITIES INITIATED AND/OR ACCOMPLISHED

- a. Staff successful saw the completion of the new ADA compliant bathrooms in the Courthouse.
- b. Full Renovation of Sheriff Annex Facility was completed.
- c. Completion of new Security Entrance in compliance with Supreme Court Rules.
- d. A joint team successfully applied for a Treatment Alternative and Diversion (TAD) Grant to develop the Jefferson County Alcohol Treatment Court. The Court will be fully implemented this summer. The collaborative effort led to additional discussion of formalizing the Criminal Justice Collaboration Council (CJCC). This policy group will continue to look at options to further enhance efforts to reduce recidivism and look to other solutions through joint efforts.

5. 2014 STAFFING

Administration Department:

During 2014, the County Administrator's Office was staffed with two full-time authorized positions during the entire year:

- 1 County Administrator
- 1 Administrative Assistant – Confidential

A position of Management Analyst is also authorized in the department, but it has not been funded since the 2009 budget and is vacant. This position remains unfunded in the

2014 Budget. The Department will be looking at opportunities for a graduate intern to assist management projects in 2015.

Department Heads:

As discussed as part of the interview process for this position, there was acknowledgement that at the senior staff level we would be in transition mode over the course of next 3-5 years due to potential retirements. Over the course of the first 9 months, the County has conducted searches for two key department head positions.

I believe we have been very lucky in our appointment of Genevieve Borich overseeing the Jefferson County Economic Development Consortium. As you will see in her annual report, she is able to develop key data inputs to help in the decision making process and provide for clear strategic objectives for the long term success of the JCEDC.

For our second appointment, we have great expectations for our new Corporation Counsel Jon Blair Ward. Blair will have big shoes to fill replacing Phil, but has indicated in every sense through the recruitment process he will rise to meet these expectations. I truly appreciate Phil's insight as part of this transition process. I will miss the "history" lessons he provided on a day to day basis and other daily insights.


As I begin to close out my first year in this position, it has been a great positive career move. The lasting message I will leave with the Board is our staff is second to none. They lead the way in many of their areas of expertise and are counted on as subject matter experts working in their field. Staff members are often asked to participate in policy making roles from serving on working committee to providing insight at the highest level of state government through public hearing or task force work. All in an effort to make not only Jefferson County a great place but the region and the state as well.

At the recent Heroin Summit, one of the members of the local press reinforced this after the event by stating "Ben, you have some good people who work for you and Jefferson." I could not agree more.


Respectfully Submitted









Benjamin P. Wehmeier
County Administrator



ECONOMIC DEVELOPMENT:
Finding Opportunity
in Jefferson County, Wisconsin









JCEDC's FORMULA



Team Workforce Sites Financial Assistance Quality of Life

JCEDC's FORMULA



Team Workforce Sites Financial Assistance Quality of Life

Marketing Assets for Locating in Jefferson County

- Excellent **school systems** (K-12, Higher-Ed)
- Abundant **recreation** and park systems
- Top quartile for **health** resources in state
- **Small-town** living near urban amenities
- Low **cost of living**
- **Cultural** heritage & events



Marketing Assets for Locating in Jefferson County

- Advanced economic development **team** in place to assist
- Proximity to **hub** markets and research & development
 - Located along **Mad-Waukeee** corridor
 - **12.5% US population** within 300 miles
- **Corporate** presence
- **Diversified** economy
- Available, trained **workforce**



Marketing Assets for Locating in Jefferson County

- New **website**
- Print marketing **materials**
- Quarterly JCEDC **newsletter**
- Jefferson County Tourism – Implementing **Branding** Strategy



Partnering to Increase Home Buying

JCEDC Homebuyer Assistance Programs

- Home purchase, pre-purchase rehab, and post-purchase rehab programs
- Income must meet 80% of Jefferson County Low-Moderate Income Guidelines
- Homebuyer education required – provided by JCEDC's RoxAnne Witte



JCEDC's FORMULA



TOGETHER WE CAN GROW THE ECONOMY.
Aiding primary employers & small businesses is the future of the County.



JCEDC Financial Toolbox: Closing the Deal

- Revolving Loan Funds
 - Municipal: Small Business Low-Interest Loan
 - County: Equipment
- Tax Increment Financing
- State Tax Credits,
Low-Interest Loans
- Historic Tax Credits
- SBDC Loans



JCEDC's FORMULA





WORKING AT THE SPEED OF
BUSINESS REQUIRES RESULTS.
Market properties where site
selectors & businesses look.

411: Request for Information Process

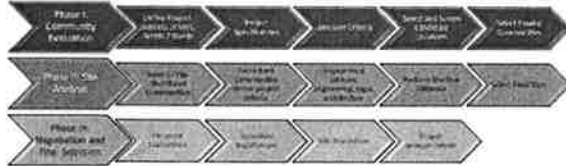
What Site Selectors and Companies Do When Searching for Buildings & Sites

1. Community Evaluation
2. Site Search & Analysis
3. Negotiation & Final Selection



411: Request for Information Process

What Site Selectors and Companies Do When Searching for Buildings & Sites



Request for Information

How JCEDC is Asked for Property Info for Building Expansion, Attraction

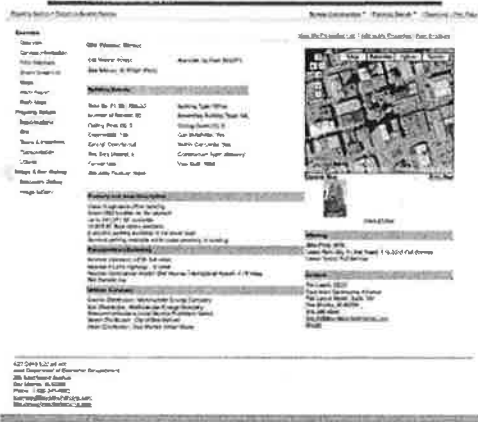
- Site Selector via WEDC
- Direct from Site Selector
- Direct from Business (in area or outside)
- Municipalities
- Other Partners



LOIS

Location One Information Services





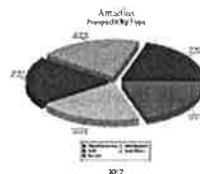
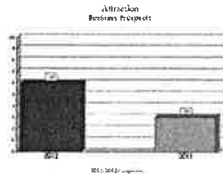
LOIS: EcoDev Tracker

Sample EcoDev Tracker Reports

Attraction Report

Total number of new jobs: 150

Total new Investment: \$7,500,000



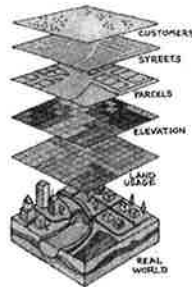
Locate in Wisconsin Coordinating with WEDC



Developing Economic Development Data

Back End: Geographic Information Systems

- Transportation Routes
- Infrastructure (i.e. Bridges)
- Key properties
- Incentives
- Population & Workforce
- Utilities
- Broadband
- Quality of Life
- Educational Attainment



JCEDC Online Data Commons

Front End: Data that Can Help with a Sale

- LOIS Integration; Linked to Locate in Wisconsin
- Retail Market Potential
- Traffic Counts
- Demographics
- Targeted Industry Cluster
 - Workforce
 - Supply Chains
- Infrastructure
- Quality of Life



JCEDC's FORMULA



JCEDC Region: Working with the Laborshed

2012 5-Year ACS Estimates for Jefferson County

- 39,264 county residents in workforce
 - 23,764 residents work in county
 - 15,500 county residents work outside county
- County's workforce is 35,034
 - 11,270 workers imported from outside county



Developing Workforce Development and Business Retention Programs

- Connecting businesses to resources
- Engagement and networking events
- Laborshed and cluster studies
- Succession programming
- Mentorship program
- Technology training
- Interviews, online surveys
- Coordinated marketing
- Apprentice program



JCEDC's FORMULA



JCEDC Working Groups

- Housing
- Transportation/Infrastructure
- Primary Employment
- Small Business/Entrepreneurship/Downtown
- Workforce
- Tourism



How County Supervisors Can Help:

- **Promote Homebuyer Assistance** programs to residents
- **Promote financial assistance** programs to companies
- Assist with company **business retention interviews**
- Recommend partner agencies and area leaders to serve on JCEDC **working groups**
- Read JCEDC **Quarterly Report**





Focus Area 1: Communication

- Publish JCEDC **Quarterly Report** - "State of Jefferson County Economy"
- Quarterly Economic E-Newsletter (trends, data, resources, announcements, success stories, etc)
- Provide Quarterly **Presentations** to Jefferson County Communities and Community Organizations;
- Additional presentations available on State of Economy upon invite
- Provide **announcements** of key events, data releases, grants, and other funding opportunities



Focus Area 2: Marketing of Jefferson County

- Design and launch a new marketing **website**:
 - Comprehensive **Data Commons** for local data (*One-Stop-Shop for Local Data*)
 - **Site selector-friendly information**
 - Information on **key programs** and resources available for small businesses and entrepreneurs
 - **Community development information** on existing programs (i.e. homebuyer assistance)
- Develop Business Attraction Marketing Materials (Targeted Industry, Small Business, QoL)



Focus Area 3: Workforce Development, Training, & Education

- Establish a workforce development coordinating **work group** & JCEDC strategies
- Grow **funding resources** available for workforce development
- Work to **network** and provide support to area higher education and trades programs



Focus Area 4: Supporting a Positive Business Climate

- Up-to-date database of commercial and industrial **properties available**
- Establish **working groups** to coordinate and develop strategies for key economic development areas
- **Housing:** Update the regional Consolidated Plan as well as participate in the regional Analysis of Impediments to Fair Housing Plan
- Establishing a business retention **interview program** for primary and small business employers
- Grow **funding** resources available for business



Focus Area 5: Facilitation and Coordination

- Continue to assist with implementation of **MadREP's "AdvanceNow"**, the Greater Madison Region's Comprehensive Economic Development Strategy
- Continue to grow partnership with **M-7**, Milwaukee's regional EDO
- Develop a county-wide, **coordinated** process for retention, expansion, attraction
- Continue to **attend** local and regional meetings
- Serve as support and as a **liaison** to local planning and economic development staff and local leaders



Web: <http://www.jcedc.net/>
Email: info@jcedc.net
Social Media:
[Facebook.com/jcedc](https://www.facebook.com/jcedc)
